Reistill®
MILANO



DISCOVER THE BOTANICAL ELEGANCE OF REISTILL HAIR CARE

MADE IN ITALY



ABOUT WHO WE ARE

With over two decades of experience in the beauty industry, TARGET is committed to creating the highest quality cosmetic brands and distributing them across Europe, Asia, and the Middle East.

Based in the thriving fashion and trendsetting hub of Milan, the company develops and produces **100% Made in Italy** cosmetic lines for face, body and hair helping our customers to look and feel their best.

Drawing on their extensive knowledge and expertise, the company ensures the delivery **of top-quality products,** formulated by certified laboratories that use rigorously tested raw materials. This approach emphasizes research, innovation, and a deep **respect for the environment.**

We offer the best **Made in Italy** quality for personal beauty and health

TARGET
GROUP

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MARKET ENVIRONMENT

The hair care market is a dynamic and ever-evolving industry, characterized by a wide array of products catering to diverse hair care needs. This market encompasses shampoos, conditioners, hair oils, serums, and styling products, addressing concerns from basic hygiene to advanced aesthetic enhancements. Consumer awareness and the desire for personalized hair care solutions drive the market's growth. Innovations in product formulation and marketing strategies further fuel its expansion, making it a significant segment within the beauty and personal care industry.

Our recent report predicts that the global air care market will be valued at **EURO 50.5 billion in 2022.** It is estimated to reach **EURO 90.2 billion by 2032,** with a **projected CAGR of 6.2%** during the forecast period from 2023 to 2032.

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Competitive Environment

MASS MARKET & MIDDLE MARKET BRANDS

Take care. GARNIER

NIVEA

L'ORÉAL PARIS ELSÈVE

L'ORÉAL PARIS

Schwarzkopf GLISS KUR

FRANCK PROVOST PARIS

Schwarzkopf

PANTENE PRO-V

SYOSS PROFESSIONAL PERFORMANCE

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Competitive Environment

SELECTIVE RETAIL & SEMI PROFESSIONAL BRANDS

COLLISTAR MADE IN ITALY

GOSH® COSMETICS

ALFAPARF MILANO

RENE FURTERER PARIS

Elizabeth Arden NEW YORK

EUGENE PERMA PARIS

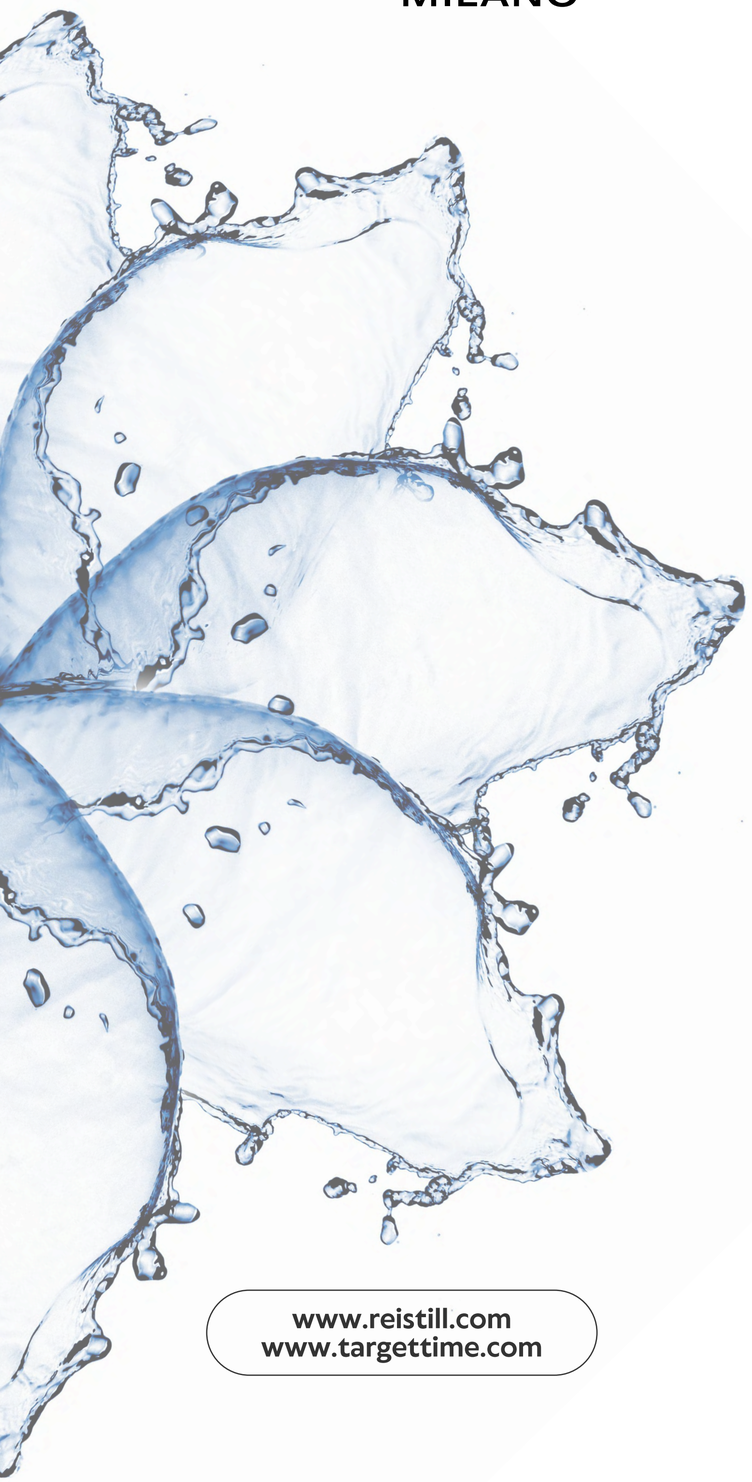
GUAM® Beauty Mud imported from Italy

CAMILLE albane PARIS

CLARINS PARIS

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Competitive Environment

MASS MARKET & MIDDLE MARKET

Advantages of Mass Market & Middle Market Brands

- Good representativeness in points of sales (it is sold everywhere)
- Broad coverage in International Press and massive TV advertisement
- Brand awareness among target audience is very high
- Affordable/low price
- Very strong trade-marketing support in points of sales (promotions, cross promotions, sales, points of sales brand ing etc.)

Disadvantages of Mass Market & Middle Market Brands

- Conventional type of formulations (ingredients)
- Limited assortment does not respond to consumers' needs
- Low quality and effectiveness
- "Already tried before" perception by consumers



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Competitive Environment

SELECTIVE RETAIL & SEMI PROFESSIONAL BRANDS

Advantages of Selective Retail & Semi Professional Brands

- Very strong emotional concept
- Luxury packaging
- Seasonal Collection (images, new products etc.)
- Broad coverage in International Press
- Good representativeness in points of sales
- Brand awareness among target audience is very high
- Wide range of products
- High effectiveness of all products

Disadvantages of Selective Retail & Semi Professional Brands

- Very high prices for products
- Conventional type of formulations (ingredients)
- Quality does not always correspond to price

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Competitive Environment

STRATEGIC POSITIONING OF REISTILL HAIR CARE



Reistill Hair Care is born on the edge of three big trends on beauty market: Fashion&Beauty / Health&Safety / Professional&Effective

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Strategic Positioning of Reistill Hair Care

COMPETITIVE ADVANTAGES OF REISTILL HAIR CARE

- Very strong BIO concept
- Well-defined target audience (people who care about safe & natural beauty concept as well as fashion concerned)
- Premium class packaging
- Strong Fashionable Imagery
- Marketing Support
- Reasonable correspondence of price and quality
- 100% made in Italy product

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Target Audience of Reistill Hair Care

TARGET AUDIENCE DEMANDS AND REQUIREMENTS

The Hair Care Products are supposed to be:

- Safe and skin-friendly
- Silicon and Paraben Free
- Contain Natural and Organic Ingredients
- Effective
- Designed for different hair types and hair-related problems
- Contain argan oil
- Contain oils with different treating and protective features
- Packed in convenient and beautiful packaging
- Multifunctional (smoothes and adds shine while providing color fading protection)

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EFFORTLESSLY BEAUTIFUL AND HEALTHY HAIR

Transformative Hair Care Solutions

Step into the realm of Reistill Hair Care, where your daily routine transforms into a sensory journey of indulgence and self-care. Our range of shampoos, conditioners, and masks is thoughtfully curated to cater to every hair type and concern. From strengthening and nourishing damaged strands to adding volume to fine hair and soothing the scalp, each product is infused with our proprietary blend of essential minerals, organic extracts, and high-tech formulas like the Silk Protein Complex.

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Reistill MILANO

Reistill Communicative massage

REISTILL HAIR CARE IS FORMULATED:



Paraben Free

SLS Free

Nickel Tested

Commitment to Clean Beauty

We take pride in ensuring that Reistill products are free from harmful ingredients commonly found in traditional hair care products. Say goodbye to sulfates SLS, parabens, and formaldehydes, and embrace a clean beauty regimen that nurtures both your hair and the planet.

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Reistill®
MILANO

Key ingredients & benefits

“The formulas that bring real benefits to the hair, and create a beautiful and natural look”

Rooted in a commitment to botanical excellence, Reistill harnesses the power of natural oils, roots, clays, and botanical extracts sourced from diverse corners of the world. Our dedication to clean beauty extends beyond mere formulation. It's a philosophy ingrained in every aspect of our brand.K

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Silk Hair fine

PARABEN FREE • NO SLS • NICKEL TESTED

KEY INGREDIENTS & BENEFITS



Sweet almond and honey BIO extract.
Penetrate the hair shaft to invigorate the follicles and protect them from being damaged.



Oat and ginger BIO extracts.
Provide manageability and volume, leaving hair with luster and shine.



Helichrysum and Green Tea BIO extracts.
Repair the hair shaft, provide anti-oxidant and anti-age effect.



BIO argan oil.
Restores shine and softness. Like in Shampoo/ Conditioner, Hair Serum Repair Essential for blonde hair and Liquid Crystal.



BIO extracts of black current, red vine and raspberry.
Provide color protection and antioxidant action, restore moisture, brilliance while improving elasticity. Like in Colour Safe line for treated and coloured hair.



BIO extract of Artemisia.
Supports curls, conditions and moisturizes.



BIO extract of orange flowers.
Detangles, restores shine and energizes.



BIO Extract of rosemary and malva.
Prevents dandruff.



BIO extract of ruscus and thyme.
Removes excess sebum from the surface of scalp and leaves the hair fresh and rebalanced. Like in Shampoo Anti-Greasy hair.



BIO extract of horse chestnut.
Improves shine, strength and smoothness.



BIO extract of hops.
Soothes scalp and infuses moisture.



Wheat proteins.
Relieve scalp tension and provide soothing effect.



BIO extract of mallow.
De-stresses while moisturizing, refreshing and rebalancing the scalp.



Trace elements.
Remineralize the hair structure.



Placental protein extracts.
Pamper and revive weak lifeless and treated hair.

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MILANO

Reistill Communicative Massage

SILK PROTEIN COMPLEX



Silk Protein Complex is a signature Reistill ingredient that penetrates and strengthens damaged hair. Its carefully researched formula provides you with a perfect combination of amino acids, vitamins and sealants that make hair silky, smooth and vibrant!

Silk amino acid stimulates the cohesion of the cuticles reinforcing the hair structure thus offering extra protection and ultimate shine without weighting the hair down. It links hair fibers to improve elasticity and restores moisture balance.

The ultimate Reistill resource for beautiful hair

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Silk Hair line

PARABEN FREE • NO SLS • NICKEL TESTED



TREATMENT DAILY



KERATIN INFUSION



REPAIR ESSENTIAL



VOLUME PLUS



BLOND CREATOR

COLOUR SAFE



NUTRITIVE DEEP



BRILLIANT PLUS



CURE LINE



MADE IN ITALY



TREATMENT DAILY

Reistill®
MILANO

Normal To Dry Hair

TREATMENT DAILY



NUTRITIVE AND REPAIRING SHAMPOO

1st step in your every day hair care routine. Formulated with organic extracts of sweet almond and honey to penetrate the hair shaft and protect it from damages. Silk Protein Complex restores moisture level leaving the hair shiny and healthy looking.

250 ml

RI00001



NUTRITIVE AND REPAIRING CONDITIONER

2nd step in your every day hair care routine. Enriched with organic ingredients and mineral complex this conditioner replenishes and detangles normal to dry hair, leaving it soft and shiny without weighting it down.

250 ml

RI00010



Sweet almond extract and honey.
Penetrate the hair shaft to invigorate the follicles and protect them from being damaged



Silk Protein.
Restores moisture levels

Hair line

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Reistill®
MILANO

For All Hair Types

TREATMENT DAILY



THERMO-PROTECTOR EXTREME PROTECTION LEAVE-IN SPRAY

For all hair types

Just like it takes the right foundation to create a flawless make-up, using the right hair product will allow you to create great hairstyles without damaging your hair.
If you use hairdryer or straightening irons every day, your hair's structure can be damaged and you end up with dull brittle hair that's prone to breakage and split ends. As natural moisture and nutrients are not locked within adequately, not only hair does become dryer, rougher, more tangled, hair color also starts to fade.
This year Reistill Laboratory presents a perfect thermal protector for all hot tools' lovers. Enriched with thermoactivated siliconized Sesame Proteins, it coats your hair's strand creating a heat barrier to protect your hair from heat damage.
Spray it on wet hair, do not rinse off and style as desired.
We guarantee you healthier and shinier locks!

150 ml

RI00052

Hair line

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Sesame proteins.
rejuvenate the damaged hair



Polymer chains.
activated by heat, form protective film that wraps the hair shaft and provide a barrier effect that:
· Protects hair form drying
· Prevents split ends
· Softens and detangles


Reistill care
VOLUME PLUS
ACQUA SPRAY
IDRATANTE E VOLUMIZZANTE
con Proteine Bio della Seta e del Grano
WATER SPRAY
MOISTURIZING & VOLUMIZING
with Bio Wheat & Silk Proteins
Silk Protein
CAPELLI LISCI E SOTTILI
FINE & STRAIGHT HAIR
200 ML e 6.7 FL OZ
Reistill
OLIO SECCO SUPER VOLUME
IDRATANTE E VOLUMIZZANTE
con Provitamina B5 ed Estratto di Aloe Bio
DOUBLE VOLUME BOOSTER OIL
MOISTURIZING AND VOLUMIZING
with Pro Vitamin B5 & Bio Aloe Extract
Silk Protein
TUTTI I TIPI DI CAPELLI
ALL HAIR TYPES
125 ML e 4.2 FL OZ
Reistill care
VOLUME PLUS
SHAMPOO
IDRATANTE E VOLUMIZZANTE
con Estratti naturali di Avena e Zenzero Bio
MOISTURIZING & VOLUMIZING
with Bio Oat & Ginger Extract
Silk Protein
e 8.4 FL OZ

VOLUME PLUS

Reistill®
MILANO

Fine And Thinning Hair

VOLUME PLUS





VOLUMIZING SHAMPOO

For all hair types

This lightweight shampoo will boost naturally fine hair to extreme height. The unique blend of organic ginger and oat extracts, minerals and vitamins makes hair look soft and shiny, manageable and voluminous.

250 ml

RI00002



VOLUME PLUS CONDITIONER NEW

For all hair types

Introducing our lightweight Conditioner, your go-to for adding serious height to naturally fine hair. Packed with the goodness of Organic Ginger and Oat Extracts, along with essential minerals and vitamins, it's the perfect formula for achieving soft, shiny, and manageable locks with incredible volume.

250 ml

RI00053



Oat and ginger extracts.
Provide manageability and volume, leaving hair with luster and shine.



Silk Protein.
Provides movement without weighing down the hair.

Silk Hair line

PARABEN FREE • NO SLS • NICKEL TESTED

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MILANO



Fine And Thinning Hair

VOLUME PLUS



DOUBLE VOLUME BOOSTER OIL

For all hair types

This lightweight oil in contact with hair turns into liquid that thicken the diameter of each hair strand, leaving the hair full of volume and texture.
It allows to create voluminous hair styles without any effort. It doesn't weigh your hair down or make it greasy.
Result: hair is easy to manage and full of volume.

125 ml

RI00029



VOLUME WATER SPRAY

For all hair types

Volume Water Spray provides lightweight and touchable hold for fine hair, leaving it shiny and voluminous. Enriched with wheat protein it reinforces and supports fine hair for fabulous hairstyle.

200 ml

RI00016



Aloe Vera.
Rejuvenates the hair with its own nutrients, giving it more elasticity and preventing breakage. It also acts as a great conditioner and leaves your hair all smooth and shiny.

Silk Hair line

PARABEN FREE • NO SLS • NICKEL TESTED

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Reistill®
care
COLOUR
SAFE
SHAMPOO
PROTETTIVO ED ELASTICIZZANTE
con Bio Estratti di Frutti di Bosco
SAFE COLOUR ENHANCING
with Bio Red Berries Extract
Silk Protein
CAPELLI COLORATI E TRATTATI
COLOURED & DAMAGED HAIR
250 ML e 8.4 FL OZ
Reistill®
care
COLOUR
SAFE
BALSAMO SPRAY
SENZA RISCIACQUO
RAVVIVA COLORE
con Olio di Cartamo Bio e Antiossidanti
CONDITIONER LEAVE-IN CREAM SPRAY
SAFE COLOUR ENHANCING
with Bio Carthame Oil and Anti-oxidants
Silk Protein
CAPELLI COLORATI E TRATTATI
COLOURED & DAMAGED HAIR
200 ML e 6.7 FL OZ
COLOUR
SAFE
MASCHERA
con Estratti di Frutti
di Bosco Bio
Mask with Bio
Berries Extract
Reistill®
care
Silk Protein
300 ML e NET WT. 10.1 OZ
CAPELLI COLORATI E TRATTATI
COLOUR TREATED HAIR

COLOUR SAFE

Reistill®
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Colour Treated Hair

COLOUR SAFE



COLOUR SAFE SHAMPOO

For colored and damaged hair

This gentle color safe shampoo cleanses the hair without washing out the color, while adding moisture, brilliance and elasticity

250 ml



COLOUR SAFE CONDITIONER

NEW

For colored and damaged hair

Discover the ultimate solution for your colored hair care needs with Reistill Laboratories' revolutionary conditioner. Crafted with the finest extracts of black currant, red grape, and raspberry, our formula is more than just a conditioner — it's a vibrant elixir for your locks. It works tirelessly to protect your hair's color, all while ensuring a seamless blend of smoothness and silkiness.

250 ml



Extracts of black current, red vine and raspberry.
Provide color protection and antioxidant action, restore moisture, brilliance while improving elasticity.

Silk Hair line

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Reistill®
MILANO

Restructuring Treatment

COLOUR SAFE



COLOUR SAFE CONDITIONER LEAVE-IN SPRAY

For colored and damaged hair

Its innovative formula provides you with 10 benefits: color protection, deep hair damage repair, split ends prevention, defrizz and detangling action, intense nourishment, heat protection, natural volume, incredible shine, non-greasy formula. The key ingredient - precious Carthame Oil — brings to life even very dry and damaged hair. Result: Soft and supple hair full of shine and luminous color.

200 ml

COLOUR SAFE MASK

For colored and damaged hair

This velvety and soft formula helps restore brilliance and elasticity to colored hair, while protecting it from damage and leaving it shiny.

300 ml





Carthame Oil
Nourishes and penetrates hair follicles while protecting your hair from outside free radicals. It improves the circulation in scalp thereby stimulating hair growth.

Silk Hair line

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REPAIR ESSENTIAL

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Silk Hair line

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Bleached And Damaged Hair

REPAIR ESSENTIAL



REPAIR ESSENTIAL SHAMPOO

Its gentle formula is ideal for everyday care for dry and damaged hair due to its powerful anti-age and anti-oxidant ingredients. Helichrysum and green tea help to restore the hair shaft while argan oil makes it soft and silky

250 ml

RI00003



REPAIR ESSENTIAL CONDITIONER

Repair Essential Conditioner is formulates with argan oil and organic extracts to infuse moisture into hair, repair dry and damaged hair without weighting it down. The hair reflects the shine and turns into precious fabric

250 ml

RI00011



Helichrysum and Green Tea.
Repair the hair shaft, provide anti-oxidant and anti-age effect.



Argan oil.
Restores shine and softness.



Silk Protein.
Restores moisture level.

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Bleached And Damaged Hair

REPAIR ESSENTIAL



ANTI-FRIZZ SERUM

An intensive treatment enriched with keratin and argan oil creates a shield over each strand and protects hair's natural properties, leaves it hydrated, soft and shiny

125 ml

RI00019

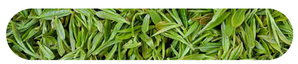
ULTRA-RICH REPAIR MASK

The creamy reach texture of this mask deeply nourishes and replenishes the hair from roots to ends thanks to argan oil and silk protein complex. It restores elasticity, shine and manageability

300 ml

RI00013





Helichrysum and Green Tea.
Repair the hair shaft, provide anti-oxidant and anti-age effect.



Argan oil.
Restores shine and softness.



Silk Protein.
Restores moisture level.

Silk Hair line

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BLONDE CREATOR

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Bleached And Gray Hair

BLONDE CREATOR



ANTI-YELLOW SHAMPOO

For bleached, naturally blond and grey hair

For those who love bleached hair or have naturally light blond locks, Reistill Laboratory introduces the Blond Creator Anti-Yellow Shampoo. Infused with violet neutralizing pigments, this shampoo effectively targets and neutralizes unwanted yellow undertones in the hair. Formulated to combat brassiness and restore vibrancy, it leaves hair refreshed, revitalized, and naturally shiny with every wash. Perfect for maintaining cool tones and salon-fresh color between appointments, this shampoo is a must-have for anyone seeking to preserve their blonde brilliance.

250 ml **RI00050**



ANTI-YELLOW CONDITIONER

For bleached, naturally blond and grey hair

Introducing the Blond Creator Anti-Yellow Conditioner by Reistill Laboratory. Specifically crafted to complement our Anti-Yellow Shampoo, this conditioner not only neutralizes unwanted yellow undertones but also provides gentle care for light hair. Enriched with nourishing ingredients, it helps maintain the vibrancy of bleached or naturally light blond locks while leaving them soft, silky, and easy to manage. Perfect for those seeking to preserve the brilliance of their blonde while indulging in luxurious hair care.

250 ml **RI00051**



Rice Protein.
Nourish and softens the hair



Pro-Vitamin B5.
Gives body and vitality to the hair



Organic Aloe Vera.
Provides intense hydration

Hair line

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NUTRITIVE DEEP

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For Curly And Dry Hair

NUTRITIVE DEEP





NUTRITIVE SHAMPOO

Nutritive Shampoo helps to define curls and fights frizzy easily. It contains organic extract of Artemisia to support curls, condition and moisturize them. The organic extract of orange flowers helps to detangle, energize and return shine.

250 ml

RI00006



NUTRITIVE CONDITIONER

This curl enhancing conditioning cream defines curls and returns elasticity of dry and curly hair. Fights humidity and gives curls optimal shine from roots to end.

250 ml

RI00006

Silk Hair line

PARABEN FREE • NO SLS • NICKEL TESTED

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Organic extract of Artemisia.
Supports curls, conditions and moisturizes.



Organic extract of orange flowers.
Detangles, restores shine and energizes.



Silk Protein.
Restores moisture level.

Reistill®
MILANO

For Curly And Dry Hair

NUTRITIVE DEEP



CURLY SHAPING CREAM

This lightweight cream adds moisture and curl definition as it seals the cuticle, taming frizz all day long. Detangles to reduce breakage from combing, also makes styling curls easier and helps maintain them longer while leaving hair soft and shiny

125 ml

RI00018

INTENSE NUTRITIVE MASK

This luxurious intensive mask reveals beautifully defined curls. Its reach and creamy formula based on organic extracts of Artemisia and orange flowers provides intense moisture for soft and shiny curls full of energy.

300 ml



RI00014



Organic extract of Artemisia.
Supports curls, conditions and moisturizes.



Organic extract of orange flowers.
Detangles, restores shine and energizes.



Silk Protein.
Restores moisture level.

Silk Hair line

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KERATIN INFUSION

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Restructuring Treatment

KERATIN INFUSION



KERATIN INFUSION RESTRUCTURING SHAMPOO

For fine hair

This gentle shampoo, created by Reistill's Laboratories, is specially formulated for fine hair to leave it gorgeously smooth and manageable. The restructuring action of Keratin and Argan Oil nourishes and prevents brittleness without weighting the hair down.
Result: Restructured, healthy and shiny hair.

250 ml

RI00022

KERATIN INFUSION RESTRUCTURING MASK

For fine hair

This restructuring mask, created for fine hair by Reistill's Laboratories, nourishes and restores damaged hair, intensely conditioning it without weighing it down. Keratin and Argan Oil leave fine hair full of volume and shine.
Result: Restructured, extremely soft and brilliant hair.



300 ml

RI00024



Keratin and Argan Oil
Nourish and restructure hair, performing a protective action and intensifying its shine and brightness.

Silk Hair line

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Restructuring Treatment

KERATIN INFUSION



KERATIN INFUSION RESTRUCTURING SHAMPOO

For coarse hair

This rich nourishing shampoo, created by Reistill's Laboratories, is formulated to provide coarse and rebellious hair with softness, elasticity and ultimate shine. Enriched with Keratin and Argan Oil it restructures the hair fiber, leaving hair smooth and polished.
Result: Restructured, soft and shiny hair.

250 ml

RI00023

KERATIN INFUSION RESTRUCTURING MASK

For coarse hair

This restructuring mask, formulated for coarse hair by Reistill's Laboratories, gives to hair softness, shine and silky touch. Thanks to Keratin and Argan Oil it nourishes and restructures hair, performing a protective action and intensifying its brightness.
Result: Restored, shiny and extremely soft hair.



300 ml

RI00025

Silk Hair line

PARABEN FREE • NO SLS • NICKEL TESTED

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Keratin and Argan Oil
Nourish and restructure hair, performing a protective action and intensifying its shine and brightness.

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MILANO

Restructuring Treatment

KERATIN INFUSION



KERATIN INFUSION RESTRUCTURING LEAVE-IN SPRAY

For all hair types

This conditioning spray, created by Reistill's Laboratories, provide an immediate detangling, polishing and restructuring action without rinsing. Keratin and Argan Oil nourish and protect hair giving brightness and smoothness.
Result: Revitalized, soft and shiny hair.

200 ml **RI00027**



KERATIN INFUSION RESTRUCTURING SMOOTHING SERUM

For all hair types

This lightweight serum, created by Reistill's Laboratories, nourishes, restructures and protects hair without rinsing. Keratin, Argan Oil and Linseed Oil provide an emollient, repairing and polishing action.
Result: Restructured, silky and glossy hairs.

75 ml **RI00026**



Keratin, Linseed and Argan Oils
Nourish and restructure hair, performing a protective action and intensifying itsshine and brightness. Prevent split ends.

Silk Hair line

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Reistill®
MILANO

Restructuring Treatment

KERATIN INFUSION



KERATIN INFUSION CONDITIONER

NEW

For all hair types

Introducing latest Reistill Laboratories Conditioner, fortified with the nourishing power of Keratin and Argan Oil. It's unique formula is designed to deeply nourish and protect your hair, leaving it with a radiant brightness and unmatched smoothness. Enriched with Keratin to strengthen each strand from within and Argan Oil to provide intense hydration and protection, this conditioner is a secret weapon for achieving hair that's not just beautiful but also healthy.

200 ml

RI00055



Keratin, Linseed and Argan Oils
Nourish and restructure hair, performing a protective action and intensifying itsshine and brightness. Prevent split ends.

Silk Hair line

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BRILLIANT PLUS

Reistill®
MILANO

All Hair Types

BRILLIANT PLUS





BRILLIANT SPRAY

Brilliant Spray is a finishing touch that givVes a glamorous shine with a non-greasy finish. Infused with argan oil, vitamins and antioxidants it creates an invisible veil of luminous shine and protects hair from damages like sun, salt water and chlorine

150 ml

RI00045



BRILLIANT SERUM

Brilliant serum with argan oil delivers instant shine and long-lasting rejuvenation.
Hair looks and feels healthier, silkier and extraordinary shinier. Ultra-light non-greasy formula penetrates the hair shaft and seals split ends

75 ml

RI00020



Organic argan oil.
Restores shine and elasticity.



UVA and UVB protection.

Silk Hair line

PARABEN FREE • NO SLS • NICKEL TESTED

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BALANCE CURE

Reistill®
MILANO



Oily and Flaky Scalp

BALANCE CURE



PURIFYING ANTI-DANDRUFF SHAMPOO

For dry and flaky scalp

Gently eliminates dandruff while rebalancing flaky scalp. This purifying anti-dandruff shampoo leaves hair easy to style, soft, light and shiny. Contains natural extract of rosemary and hollyhock that helps to control scalp flaking and gives instant dandruff elimination and relief of itchiness.

250 ml **RI00005**



GREAZY HAIR SHAMPOO

For oily hair and scalp

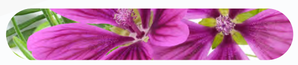
Greasy Hair Shampoo is a clarifying hair bath for over active scalps prone to oiliness. Its purifying formula leaves the scalp feeling calmed and detoxified whilst hair is gently cleansed and left feeling naturally soft. Formulated with natural extracts of ruscus and thyme, it removes excess sebum from the surface of scalp and leaves the hair fresh, cleansed and rebalanced.

250 ml **RI00004**

Silk Hair line

PARABEN FREE • NO SLS • NICKEL TESTED

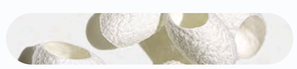
www.reistill.com
www.targettime.com



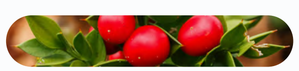
Extract of rosemary and malva.
Prevents dandruff.



Piroctone olamine.
Prevents dandruff.



Silk protein and trace elements.
Reduce dandruff and bring relief from itchy scalp, excess hair oil and flakes.



Organic extract of ruscus and thyme.
Removes excess sebum from the surface of scalp and leaves the hair fresh and rebalanced.

Reistill®
MILANO

Oily and Flaky Scalp

BALANCE CURE



STIMULATING SHAMPOO

For fine and fragile hair

Stimulating Shampoo is specially formulated as an effective treatment from hair loss or hair thinning. Infused with organic extracts of horse chestnut and hops, it stimulates the hair growth and makes fragile hair left full of body, vitality and improves strength.

250 ml

RI00007



CALMING SHAMPOO

For stressed scalp

Calming shampoo was formulated to treat flecking and itching scalp. A gentle formula that contains wheat proteins helps to relieve scalp tension and provides a long-lasting soothing effect.

250 ml

RI00009



Organic extract of horse chestnut.
Improves shine, strength and smoothness.



Organic extract of hops.
Soothes scalp and infuses moisture.



Wheat proteins.
Relieve scalp tension and provide soothing effect.



Mallow extract.
De-stresses while moisturizing, refreshing and rebalancing the scalp.



Trace elements.
Remineralize the hair structure.

Silk Hair line

PARABEN FREE • NO SLS • NICKEL TESTED

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Reistill® MILANO

MARKETING SUPPORT / THE LAY-OUT OF GOODS



RI00023 RI00022 RI00055 RI00025 RI00024 RI00027 RI00026 RI00045 RI00020 RI00005 RI00004 RI00007 RI00009



RI00001 RI00010 RI00052 RI00008 RI00054 RI00028 RI00015 RI00002 RI00053 RI00029 RI00016



RI00050 RI00051 RI00003 RI00011 RI00019 RI00013 RI00006 RI00012 RI00014 RI00018



RI00039 RI00038 RI00035 RI00036 RI00037 RI00067 RI00068 RI00070 RI00069

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